



BRAND BOARD TEMPLATE

Thanks so much for grabbing the Brand Board template!

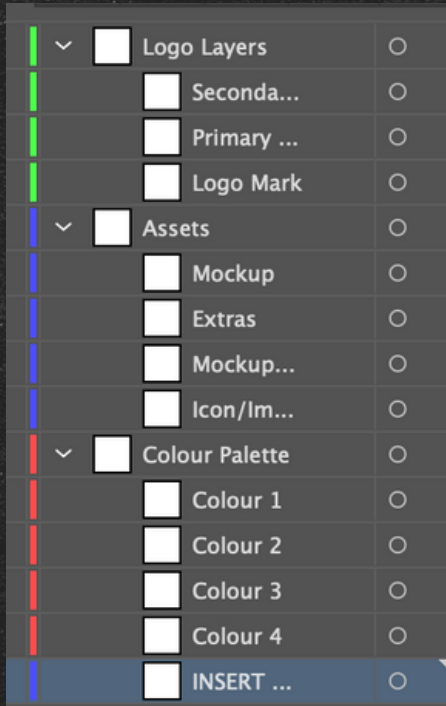
I created this in a way that I personally found easiest to use, and in this document is going to give you a quick rundown on how to use it.

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Continue this document to see the instructions

INSTRUCTIONS

01



The first thing you'll notice is in the 'Layers' panel, everything is labelled and separated into different layers.

Each artboard has a white rectangle shape on top of it. This makes it easier to add things.

You'll see the layer at the bottom says 'Insert images here'

Any images or photos (eg. mockups) should be placed onto this layer, so they immediately go behind all the white rectangles

If this is a little tricky, don't worry! You don't have to utilize this layer, I'll show you another way!

02

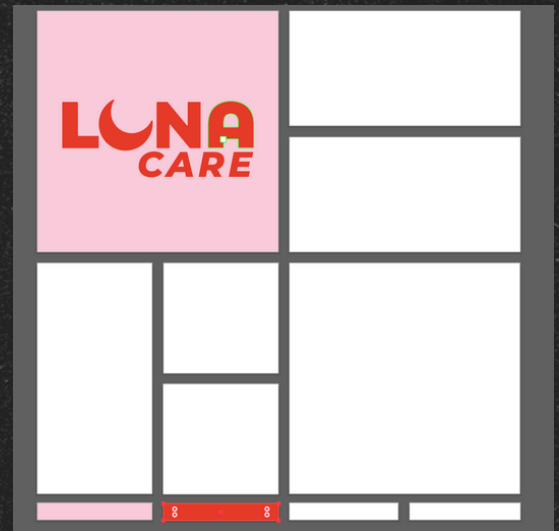
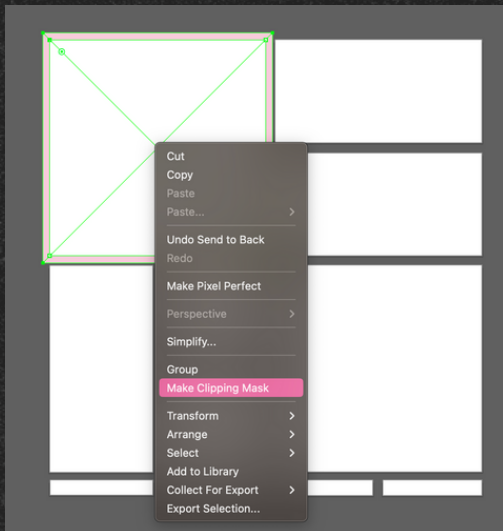


Here I inserted a PNG image of the logo just as an example of how images can be used. When I place this on any layer, it immediately goes to the top.

You can either use the layers panel to drag the image into the 'Insert Images Here' Layer, or if you don't want to utilize this layer, you can hit right click > arrange > send to back

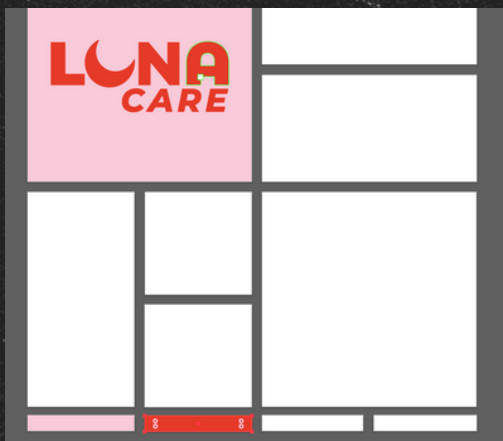
This will now move this image layer underneath the white square shape on the artboard. One last thing to do!

Select both the image and the rectangle that is above it then, right click > make clipping mask.



This will crop the images to the bounds of the square making it fit perfectly inside the artboard.

If you are taking logos directly from another Illustrator file, simple change the colour of the square to the desired background colour (in this case it's pink) using the eyedropper tool, then drag and drop your vector logo on top.



The colour palette spaces at the bottom work the same way.

They are covered with small rectangles that are the same size as the artboard.

Just select which rectangle you would like to change, then use the eyedropper tool to select those colours from the logo, or from an existing colour palette.

And that's it!

Thanks so much for downloading! I hope you make great use out of it and I can't wait to see some kickass brand boards!

If you have any troubleshooting issues or any other questions about the template, please don't be afraid to email me!

Love ya x

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